



INDIA FASHION FORUM

FEBRUARY 17-18, 2011, THE RENAISSANCE, MUMBAI, INDIA



YOUR ACCESS TO THE FUTURE OF FASHION

Conference Theme: Business of Fashion: Fast Forwarded

IFF 2011 MOCs

Anish Trivedi, Chairman and MD, Banyan Tree Communications
Jayant Kochar, MD, Go Fish Retail Solutions

17th Feb (Day 1)

08:00 Onwards Registration

08:00 – 10:00 BOF Club Networking Meet

10:00 – 13:00 Inaugural Session

10:00 – 10:15 Welcome Address

10:15 – 11:00 **Winning in the Lifestyle Segment and the Lessons for Retailers in India**
Ireena Vittal, Principal, McKinsey (India)

11:00 – 11:30 **Chairman's Address:**
Nikhil Meswani, Chairman, IFF 2011 & ED, Reliance Industries

11:30 – 13:00 **Where are the Opportunities in the Business of Fashion & Retail?
How to Build Consumption and Expand the Fashion Market?**

Inaugural Panel Discussion:

Manish Mandhana, MD, Mandhana Industries
Prashant Agarwal, MD, Bombay Rayon Fashions
Thomas Varghese, Chairman, CII National Committee on Retail and Chief Executive, Aditya Birla Retail
Rakesh Biyani, Director & CEO - Retail, Future Group
Dilip Kapur, MD, Hidesign
Suhel Seth, Managing Partner, Counselage India
Shreyas Joshi, President, Group Apparel, Raymond

Chair: Nikhil Meswani, Chairman, IFF 2011 & ED, Reliance Industries

Co Anchors:

Pranay Sinha, MD, Star Centres
Dr. P R Roy, Director, Fibre2Fashion, Malwa Group, NSL Textiles and Former Group CEO, Arvind

Observer: Ireena Vittal, Principal, McKinsey (India)

13:00 – 14:00 **WGSN Seminar - Key Style Directions for Autumn/Winter 11/12 and Beyond**

- an inspirational presentation on key trend directions for AW 11/12 and beyond including:
➤ Autumn/Winter 2011/12 Product Directions: Womenswear, Menswear and Accessories
➤ Spring/Summer 2012 Future Directions: Preview WGSN's three visionary macro trends for the next season

Julie Harris, Managing Director, WGSN, Asia Pacific

14:00 – 15:00 Lunch

15:00 – 16:00 Live Learnings

Launching a Lifestyle Brand or Retail Concept in India

Co Anchors:

Tarun Joshi, Director, Crew Republica Retail
Ishwar Chugani, ED, Giordano Fashions

Panel:

Rachna Aggarwal, CEO, Indus League Clothing
Deepak Tulsian, VP – Retail, Maya (Gitanjali Lifestyle)
Vineet Gautam, Country Head, Bestseller Group
Ayush Mehra, Director, Stydy by Janak
Rakesh Pandey, President, Retail & Business Development, Raymond
Shubhanshu Pani, Jt. MD (Retail) Jones Lang LaSalle India

16:00 – 17:00 Fashion Franchising Summit

Chair: C Y Pal, President, Franchising Association of India (FAI)

Anchor: Rajeev Manchanda, VP, FAI & Director, Inventure India

Panel:

B. Madhu Kumar, Vice President - Retail, Raymond
Satish Puranam, AVP, Franchisee & Hyper, Max Retail Division, Lifestyle International
Sharad Nawalgaria, MD, SNG Fashions (FI Fida)
Megha Poddar, Director, Siyaram
Asheeta Chhabra, Head Business Dev., Chhabra555
Vijay Kapoor, MD, Derby Clothing
Pankaj Renjhen, Jt. MD (Retail), Jones Lang LaSalle India

17:00 – 17:45 Non Store Retailing

Anchor: Jayant Kochar, MD, Go Fish

Panel:

Sundeep Malhotra, CEO, Homeshop18
Thorsten Allenstein, MD, Triumph India
Shishir Goenka, Founder, Do U Speak Green?
Meheriar Patel, CTO & Head HR, Globus
Rahul Narvekar, Co Founder Director Brand Sourcing, fashionandyou.com
Mukesh Bansal, CEO, Myntra.com

17:45 – 18:30 Innovative Supply Chain in Fashion

How to increase Sales and Profitability by Reducing Uncertainty and Managing Variability in the Fashion Supply Chain?

Anshuman Singh, MD & CEO, Future Supply Chain Solutions

Prof. N Viswanadham, ED, Centre for Global Logistics and Manufacturing Strategies, Indian School of Business

18:30– 19:00 Networking Break & Private Workshops

19:00 – 20:30 IFF Evening with Ron Kaufman, Globally Renowned Guru of Customer Service

Uplifting Service Standards for the Fashion & Retail Industry

Presentation followed by interaction with India's fashion retail majors

Vinay Nadkarni, CEO, Globus
Martin Jones, CEO, Marks and Spencer India
Arun Sirdeshmukh, Chief Executive, Reliance Trends
Gaurav Mahajan, COO, Westside
B. Venkataramana, Chief People Officer, Landmark Group India
Sumanta Datta, VP, Customer Commercial Leadership, Coca-Cola India
Thorsten Allenstein, MD, Triumph India
Ishwar Chugani, ED, Giordano Fashions

20:30 – 22:00 Fashion Next on the RAMP

22:00 onwards The Evening of Fashion Titans - Entertainment, Cocktails & Dinner

18th Feb (Day 2)

08:00 – 10:00 Breakfast Meets

10:00 – 10:30 Nelly Rodi Presentation

Future of Retail - Concepts, Design and Trends

Catherine Lurault, Director - Lifestyle Marketing, Nelly Rodi

10:30 – 11:30 CEOs Conclave: Home Improvement

Lead & Anchor: Mark Ladham, President , Home Business, Future Group

Panel:

Rajiv Handa, Director & CEO, Welspun Retail

Mahesh Shah, CEO Home Town

Anil S. Mathur, COO, Godrej Interio

D K Jairath, COO, Hindware Home Retail (Evok)

Arun Bhawsingka, VP, Domestic, Bombay Dyeing

Thomas S.Johan, SGM, Retail, @home, Nil Kamal

11:30– 12:30 Fashion Marketers Conclave

Are we communicating and presenting fashion in the right way to consumers in India?

Discussion Panel:

Abhishek Ganguly, ED - Sales & Marketing, Puma India

Andy Campbell, Chief Brand Officer, Reliance Retail

Vipul Mathur, Head, Marketing, VF Corp

Gaurav Bhuwan, Head – Marketing (Tanishq), Titan Industries

Anchor: Jayant Kochar, MD, Go Fish Retail Solutions

12:30 – 13:30 Retail Entrepreneurs Conclave

Anchor: Amit Bagaria, Chairman & CEO, Asipac

Discussion Panel:

Sanjay Sahni, RW Big Life, Delhi

Darpan Kapoor, Kapsons, Chandigarh

Manohar Chatlani, Favourite Shop and Soch, Bangalore

Asim Dalal, MD, Bombay Store, Mumbai

Vinay Kumar Garg, Standard Max, Delhi

Swastika Jalan, Sohum Shoppe, Guwahati

Sharad Suri, Chunmun, Delhi

Dharmesh Patel, Options, Mumbai

Jitendra Chauhan, Jade Blue, Ahmedabad

Harish Kumar, Neeru's, Hyderabad

H.S. Sidhu, President, Credo Brands

Viren Shah, Roopam, Mumbai

Tayyab J Khatri, Alpha, Mumbai

13:30 – 14:30 Lunch

14:30 – 16:00 CEOs Conclave: Fashion & Accessories

Wardrobe Study Findings

Vivek Kumar, MD, IRIS

Co Anchors:

Akhil Chaturvedi, Director, Provogue
Sanjeev Agrawal, Jt CEO, Future Value Retail

Panel:

Shreyas Joshi, President, Group Apparel, Raymond
Kamal Khushlani, Director, Credo Brand Marketing (Mufti)
Sanjay Vakharia, Director – Marketing, Spykar
Siddharth Parasrampuria, Partner, Vachi

16:00 – 17:30 Way Forward for Global Fashion Brands in India

Mexx - the brand with the 'XX' for India

Thomas Johannes Grote, CEO, Mexx (former President of ESPRIT)

Panel:

Manjula Tiwari, COO, Esprit India
Martin Jones, CEO, Marks and Spencer India
Abhishek Ganguly, Executive Director - Sales & Marketing, Puma India
Vipin Kapoor, MD, Kapsons Group
Devangshu Dutta, CEO, Third Eyesight

Anchor: Shailesh Chaturvedi, CEO and ED, Tommy Hilfiger Apparels, Arvind Murjani Brands

17:30 – 19:00 Where to go with FASHION next?

A session with Developers and Retailers

Anchor:

Anuj Puri, Chairman & Country Head, Jones Lang LaSalle
Nikhil Chaturvedi, MD, Provogue India

Developers & IPCs	Retailers
Pranay Sinha, MD, Star Centres	R A Shah, Property Head, Trent
Arvind Nandan, ED, Cushman & Wakefield India	Vinay Nadkarni, CEO, Globus
Neeraj Ghei, Director, Select Infrastructure	Prakash Lakhani, MD, Gini & Jony
S. Raghunandan, CEO, Prestige Retail Grp	Rahul Vira, CEO, Gili
Shishir Bajjal, Managing Partner – Real Estate, Everstone Investment Advisors	Shailesh Chaturvedi, CEO and ED, Tommy Hilfiger Apparels, Arvind Murjani Brands
Siddharth Sheth, Director G:Corp Group	Karthik Balagopalan, Proj.& Business Dev., Puma
Rajendra Kalkar, Centre Director, High Street Phoenix	Swastika Jalan, Sohum Shoppe
J P Biswas, VP, Sales & Mktg - Vivacity Mall	Shoaib Farooqui, COO, Planet Fashion & Intl Markets
Kim Culley, Centre Director, Town Centre	

19:00 – 20:00 Mufti Live!

20:00 – 23:00 IMAGES FASHION AWARDS – Celebrations & Gala Dinner – Only by Invitation

* Speakers, Sessions and timings Subject to change